

Smart Commute TMA Updates

Smart Commute 404-7

Dave Richardson Voted to SC 404-7 Chair



SC 404-7 outgoing Chair, Phil Gunn, GWL Realty, accepts a commemorative plaque from new Chair, Dave Richardson, MMM Group.

SC 404-7 Advisory Committee Chair, Phil Gunn, Director of GWL Realty Advisors, recently stepped down, after three years of service as Chair. His successor is Dave Richardson, MMM Group's Senior Project Manager and Associate Partner in the Transportation Planning Department. Dave was also involved in the founding of Smart Commute 404-7. MMM Group was recently named SC 404-7 Company of the Year, 2008, at the Smart Commute GTHA Annual Awards in November.

Join the Smart Commute 404-7 Business Park Challenge

B2WD brought together over **85** people last year, on a healthy and prize-filled day. If you are communicating by voice, rather than by email, it's perhaps easier to use words that the letters stand for - "Bike to Work" Day. Fun? You be the judge.

This year - The Challenge is on again!

8:00 AM, Monday, May 25th, join the fun and win prizes. Your company gets the glory, too! Register early for extra prizes at info@smartcommute404-7.ca ... unless, of course, you're still in hibernation.

Smart Commute Central York

Employer Champion Workshop

Educate, Engage and Inspire. These were the goals of Smart Commute Central York's (SCCY) first employer champion workshop. The workshop was facilitated by Aaron Gaul of UrbanTrans, Participants were given insight into the history of commuting and North America's love affair with the car. Workshop participants were enlightened with the science of how to change social behaviour using fun and innovative ways to market smart commuting options.

Our workshop goals were met and expectations were exceeded. A fun day was had by all as our champions learned, shared and networked with others!



Participants show off their results of a hands-on exercise where they depicted Smart Commute success stories on fictional magazine covers. (L-R) Christina Nagy-Oh, Manager of Environmental Initiatives, Town of Aurora; Aaron Gaul, UrbanTrans; Town of Newmarket Councillor Larry Blight; Jeremy Van Dam, Pearson Canada and Peter Paz, Program Manager, Smart Commute Central York.

Newest Member

Smart Commute Central York would like to welcome Upper Canada Mall (UCM) as its newest member business. With over 2800 employees UCM becomes SCCY largest member business.